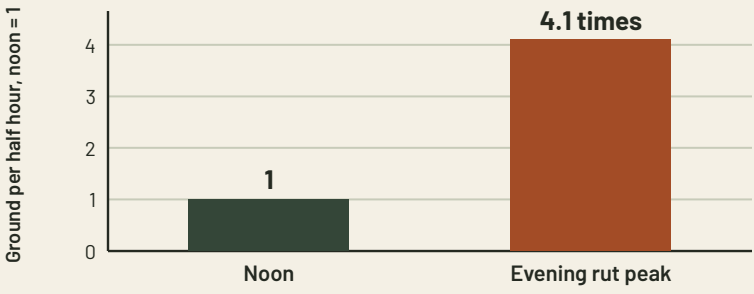
The October lull isn't in the data

You know your hunting and your audience. This sheet gives you the research and a few angles. The post is yours.

SAMPLED

Collared bucks at a hunted South Carolina forest during the rut



Source: October Slowdowns and Cold Fronts: Evidence From Deer Collars and 29,777 Archery Kills (FDR Research Desk)

01 THEME

Lots of hunters plan around a mid-October "lull" or wait for the next cold front. FDR's research on collar studies and harvest records points somewhere else. Quiet days in the harvest record line up with the weekday schedule. Clock time and calendar timing show bigger differences than fronts.

02 FRONTS

Six collar tests across Pennsylvania, Oklahoma and Wisconsin turned up no clear effect from cold fronts or temperature. Pennsylvania Octobers were the one place anything showed. There, rain trimmed about four-tenths of a mile off a buck's daily travel and wind pushed travel up.

SAMPLED FDR's summary of the collar studies

> **Caveat.** Only one test looked straight at an October cold front (Oct 7, 2023), and it had usable data on just 5 to 7 bucks. So nobody has measured the front effect yet, and nobody has disproven it either. Don't tell people fronts don't matter.

Source: October Slowdowns and Cold Fronts: Evidence From Deer Collars and 29,777 Archery Kills (FDR Research Desk)

03 CLOCK

At a hunted South Carolina forest, collared bucks covered 4.1 times more ground per half hour at the rut's evening peak than at noon.

SAMPLED one collar dataset

> **Caveat.** One site, one dataset, and the rut dates are that site's own calendar (Sep 19 to Oct 28). That is earlier than a Midwest November.

Source: October Slowdowns and Cold Fronts: Evidence From Deer Collars and 29,777 Archery Kills (FDR Research Desk)

04 YOU

Format. Long YouTube: walk through the collar-study table.

Hook starter. "Everyone blames the lull, but..."

Hunting task. Go through your own log or trail-cam timestamps. Did your quiet days fall on weekdays, at midday, or in the days after a busy weekend?

MUST-HAVES

Disclosure. In the first two lines of the caption, and said out loud early in videos: #ad Paid partnership with Fully Drawn Research

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