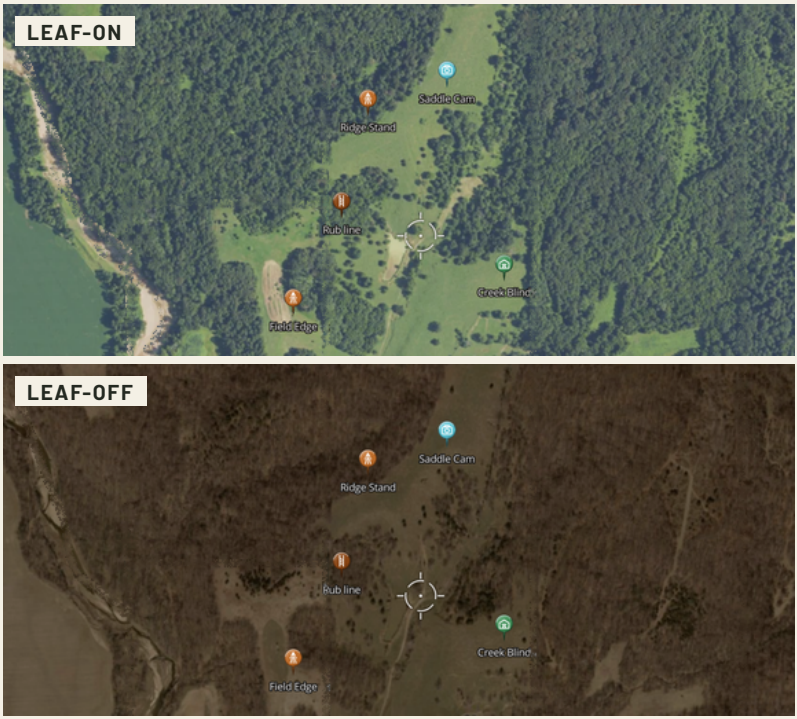
The October lull isn't in the data

You know your hunting and your audience. This sheet gives you the research and a few angles. The post is yours.



Real FDR map screens of the same ground with waypoints. Top is leaf-on and bottom is leaf-off. Parcel lines removed. Source: FDR pricing page, captured Oct 17, 2026.

FDR MAP: LEAF-OFF IMAGERY

Leaf-off imagery Every plan

FDR site: "Bare-canopy aerials for reading ground obscured by summer leaves."

Hunting task. Put the FDR map on leaf-off and zoom into one timber block on camera. Point out the benches and creek crossings you can see now that the leaves are gone. Pick the one farthest from where the weekend trucks park and tell viewers that's your weekday sit.

Source: FDR features page, read Oct 17, 2026

Every tool in these frames comes with every FDR plan.

FDR MAP: LEAF-ON IMAGERY

Leaf-on imagery Every plan

FDR site: "See where cover, crops and field edges sit during the growing season."

Hunting task. Flip that same block to leaf-on and show where the cover runs into the field edge. Compare it with the leaf-off view, then set your sit hours by daylight.

Source: FDR features page, read Oct 17, 2026

FDR MAP: TOPO AND RELIEF

Topographic maps and shaded relief

Every plan

FDR site: "See ridges, draws and benches at a glance before you walk them."

Hunting task. Turn on topo with shaded relief and trace the draw that leads into your spot. Say out loud how you'd slip in low and quiet on a Tuesday.

Source: FDR features page, read Oct 17, 2026

FDR MAP: WAYPOINTS

Waypoints Every plan

FDR site: "Keep every stand, camera and piece of sign where you found it."

Hunting task. Drop a pin on screen for each stand and camera in the video. Type the weekday and hour into each note so viewers see how you'll check your quiet days after Nov 8.

Source: FDR features page, read Oct 17, 2026

THE THEME

Your own map and notes can show whether the October lull is real on your ground.

ANGLES

"Let the map make the case." Show your ground first and then back it up with one fact.

RESEARCH PICK B, DAY LENGTH

As days get shorter, hormone changes bring does into heat. A cold front can change how much deer move around, but it doesn't move the date a doe gets bred. Each doe will stand for breeding for about 24 hours.

Summed up by FDR from biologist and agency sources. FDR computed no number here.

> **Caveat.** Keep deer activity and breeding timing apart when you talk about this. They are two separate things.

Source: FDR guide on why day length sets the whitetail rut (research pick B)

FORMAT IDEAS

Line up your own harvest or cam log by weekday and hour.

Screen record the FDR map with your voice over it, then cut to your stand.

PROMPTS

What day, what time and what weather gave you your best late-October hunt?

MUST-HAVES

Disclosure. In the first two lines of the caption, and said out loud early in videos: #ad Paid partnership with Fully Drawn Research

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