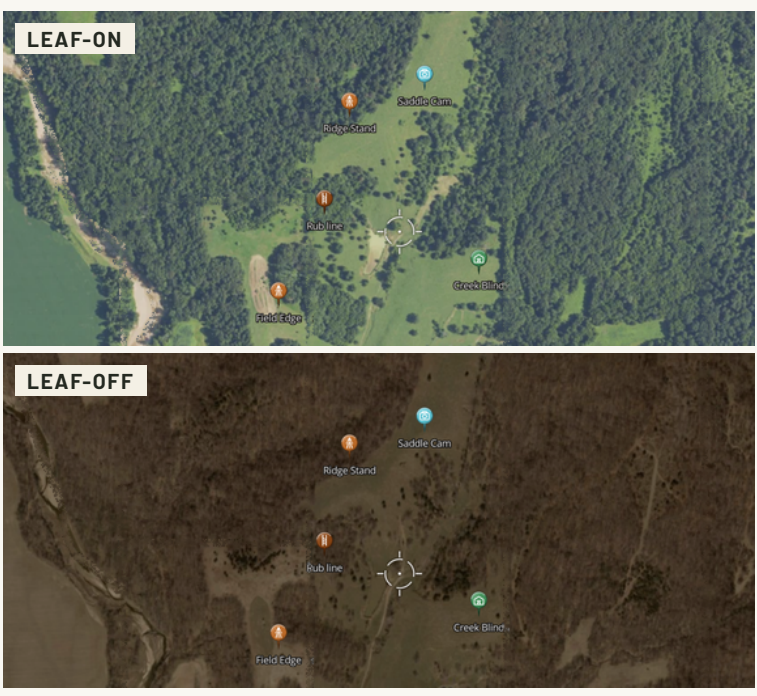
The October lull isn't in the data

You know your hunting and your audience. This sheet gives you the research and a few angles. The post is yours.

Lead with the FDR map on screen. Walk one piece of your ground through three tools. The research backs it up at the end. Every tool in these frames comes with every FDR plan.

Frame 1 shows real FDR map screens, captured Oct 17, 2026. The source is under the images. Frame 3 is a blank slot for your own topo screen.

FRAME 1 / LEAF-ON TO LEAF-OFF



Real FDR map screens of the same ground with waypoints. Top is leaf-on and bottom is leaf-off. Parcel lines removed. Source: FDR pricing page, captured Oct 17, 2026.

Leaf-off imagery Every plan

FDR site: "Bare-canopy aerials for reading ground obscured by summer leaves."

Hunting task. Put the FDR map on leaf-off and zoom into one timber block on camera. Point out the benches and creek crossings you can see now that the leaves are gone. Pick the one farthest from where the weekend trucks park and tell viewers that's your weekday sit.

Source: FDR features page, read Oct 17, 2026

FRAME 2 / SUMMER EDGE

Leaf-on imagery

Every plan

FDR site: "See where cover, crops and field edges sit during the growing season."

Hunting task. Flip that same block to leaf-on and show where the cover runs into the field edge. Compare it with the leaf-off view, then set your sit hours by daylight.

Source: FDR features page, read Oct 17, 2026

FRAME 3 / THE LAY OF THE GROUND

Your topo screen

Topographic maps and shaded relief

Every plan

FDR site: "See ridges, draws and benches at a glance before you walk them."

Hunting task. Turn on topo with shaded relief and trace the draw that leads into your spot. Say out loud how you'd slip in low and quiet on a Tuesday.

Source: FDR features page, read Oct 17, 2026

FRAME 4 / BACK IT UP WITH DAY LENGTH

As days get shorter, hormone changes bring does into heat. A cold front can change how much deer move around, but it doesn't move the date a doe gets bred. Each doe will stand for breeding for about 24 hours.

Summed up by FDR from biologist and agency sources. FDR computed no number here.

> **Caveat.** Keep deer activity and breeding timing apart when you talk about this. They are two separate things.

Source: FDR guide on why day length sets the whitetail rut (research pick B)

MUST-HAVES

Disclosure. In the first two lines of the caption, and said out loud early in videos: #ad Paid partnership with Fully Drawn Research

Disclosure setting. Check the paid promotion box too.

Tag. @fullydrawnresearch (plus Collab invite if you've said yes)

Reshare. We'd love to reshare your post. We only do it after your clear yes, and we credit you by handle (terms set by FDR).

Skip. Prices and discounts. Codes and commission. Promises of results. Any future products or launches.