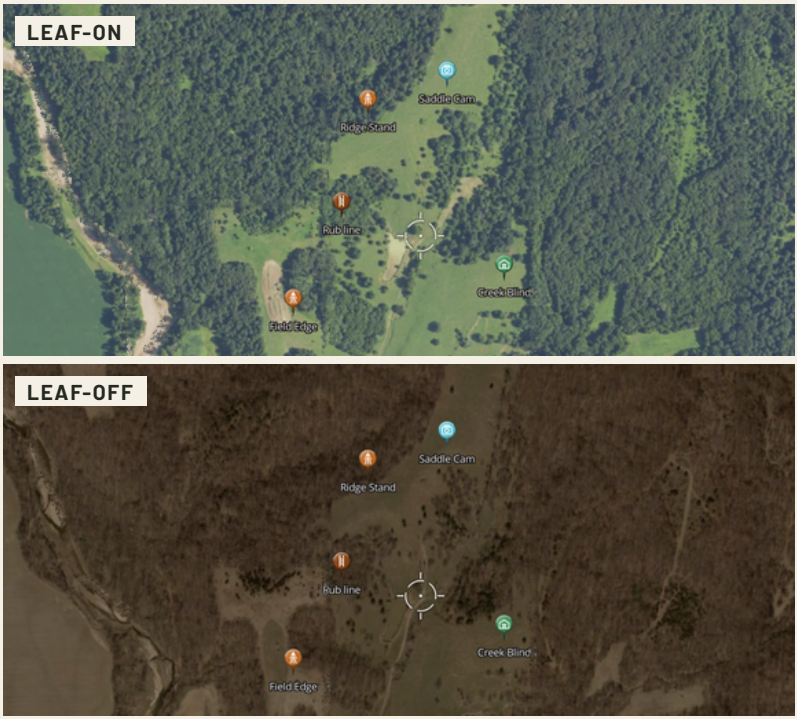
FULLY DRAWN RESEARCH

TIKTOK / FEATURES DEEP-DIVE
CYCLE 1, OCT 26 TO NOV 8, 2026

The October lull isn't in the data

You know your hunting and your audience. This sheet gives you the research and a few angles. The post is yours.



Real FDR map screens of the same ground with waypoints. Top is leaf-on and bottom is leaf-off. Parcel lines removed. Source: FDR pricing page, captured Oct 17, 2026.

Hooks

"Before you burn a vacation day on that cold front..."

"Here is what the calendar says about the rut..."

FDR map: leaf-off imagery

Leaf-off imagery Every plan

FDR site: "Trace trails, creek crossings and openings under the timber."

Hunting task. Screen record yourself sliding from leaf-on to leaf-off over one patch of timber. Stop on the crossing deer use and say why you'd hunt it on a Wednesday.

FDR features page, as read on Oct 17, 2026

Both tools in this video are on every FDR plan.

FDR map: waypoints

Waypoints Every plan

FDR site: "Name it and add notes."

Hunting task. Drop a pin on that crossing while you're still recording. Type the day and the time into the note so you can check it against your cam pics later.

FDR features page, as read on Oct 17, 2026

Format ideas

Film it from the stand or the truck cab. Say one number, then what you think.

Story poll: "Lull or pressure?"

Research pick B, day length

Shorter days trigger the hormone changes that bring does into heat. Cold fronts change the activity hunters notice. They don't change the timing of conception. A doe accepts breeding for only about 24 hours.

Biologist and agency sources as summarized by FDR. No FDR-computed number.

> **Caveat.** "Activity" and "breeding timing" are different things, so keep them separate.

Source: FDR guide on why day length sets the whitetail rut (research pick B)

The theme

The rut runs on daylight, so plan your days off around it.

ANGLES

"Don't burn vacation on a forecast." Choose your dates by breeding timing and your hours by daylight.

MUST-HAVES

Disclosure. In the first two lines of the caption, and said out loud early in videos: #ad Paid partnership with Fully Drawn Research

Disclosure setting. Turn on the content disclosure setting too.

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