The October lull isn't in the data

You know your hunting and your audience. This sheet gives you the research and a few angles. The post is yours.



BEAT 1 / HOOK

"Before you burn a vacation day on that cold front..."

BEAT 2 / SCREEN RECORD THE FDR MAP

Leaf-off imagery Every plan

FDR site: "Trace trails, creek crossings and openings under the timber."

Hunting task. Screen record yourself sliding from leaf-on to leaf-off over one patch of timber. Stop on the crossing deer use and say why you'd hunt it on a Wednesday.

FDR features page, as read on Oct 17, 2026

BEAT 3 / MARK IT

Waypoints Every plan

FDR site: "Name it and add notes."

Hunting task. Drop a pin on that crossing while you're still recording. Type the day and the time into the note so you can check it against your cam pics later.

FDR features page, as read on Oct 17, 2026

BEAT 4 / ONE STUDY TO BACK IT UP

"Don't burn vacation on a forecast." Choose your dates by breeding timing and your hours by daylight.

Shorter days trigger the hormone changes that bring does into heat. Cold fronts change the activity hunters notice. They don't change the timing of conception. A doe accepts breeding for only about 24 hours.

Biologist and agency sources as summarized by FDR. No FDR-computed number.

> **Caveat.** "Activity" and "breeding timing" are different things, so keep them separate.

Source: FDR guide on why day length sets the whitetail rut (research pick B)

BEAT 5 / YOUR TAKE

Film it from the stand or the truck cab. Say one number, then what you think.

The phone frame is page layout only. The map screens are real FDR screens of the same ground. Top is leaf-on and bottom is leaf-off. Parcel lines removed. Source: FDR pricing page, captured Oct 17, 2026. Both tools in this video are on every FDR plan.

MUST-HAVES

Disclosure. In the first two lines of the caption, and said out loud early in videos: #ad Paid partnership with Fully Drawn Research

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