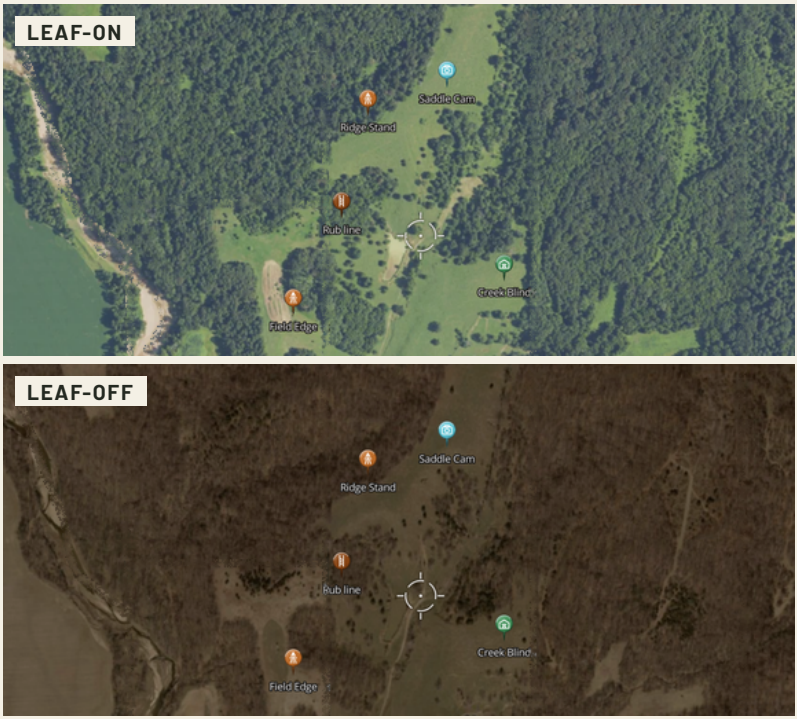
FULLY DRAWN RESEARCH

INSTAGRAM / FEATURES DEEP-DIVE
CYCLE 1, OCT 26 TO NOV 8, 2026

The October lull isn't in the data

You know your hunting and your audience. This sheet gives you the research and a few angles. The post is yours.



Real FDR map screens of the same ground with waypoints. Top is leaf-on and bottom is leaf-off. Parcel lines removed. Source: FDR pricing page, captured Oct 17, 2026.

01

Hooks

"I used to think October was..."

"My October sits changed when..."

02

FDR map: leaf-on imagery

Leaf-on imagery Every plan

FDR site: "Summer aerials for cover, crops and field edges."

Hunting task. Grab a leaf-on screenshot of your spot for slide 2 and mark where the cover meets the field. Line it up against the leaf-off view and pick your sit hours by daylight.

Quoted from the FDR features page on Oct 17, 2026

You get both imagery views and waypoints on every FDR plan.

03

FDR map: leaf-off imagery

Leaf-off imagery Every plan

FDR site: "Read trails, benches and openings that summer leaves hide."

Hunting task. Use a leaf-off screenshot of that same spot for slide 3. Draw an arrow to the trail or bench that only shows up with the leaves down.

Quoted from the FDR features page on Oct 17, 2026

04

FDR map: waypoints

Waypoints Every plan

FDR site: "Drop a waypoint and choose its type."

Hunting task. For slide 4, screenshot your waypoints with the notes open. Each note should show the weekday, the hour and what you saw.

Quoted from the FDR features page on Oct 17, 2026

The theme

05

Minnesota's harvest record shows no October slump to plan around.

ANGLES

"No October slump." Put the weekly climb on a slide and let people argue with it.

Research pick A, weekly harvest

06

In 2025, Minnesota's weekly archery harvest went from 1,114 in the last week of September to 5,926 in the first week of November, with no October decline.

MEASURED registered harvest records, as reported in the guide

> **Caveat.** Harvest counts track hunters as well as deer. One state and one season. Bow and crossbow only.

Source: October Slowdowns and Cold Fronts: Evidence From Deer Collars and 29,777 Archery Kills (FDR Research Desk)

Format ideas

07

Carousel: one chart-style fact per slide.

Story poll: "Lull or pressure?"

MUST-HAVES

Disclosure. In the first two lines of the caption, and said out loud early in videos: #ad Paid partnership with Fully Drawn Research

Disclosure setting. Use Instagram's Paid partnership label on the post.

Tag. @fdr_scout (plus Collab invite if you've said yes)

Reshare. We'd love to reshare your post. We only do it after your clear yes, and we credit you by handle (terms set by FDR).

Skip. Prices and discounts. Codes and commission. Promises of results. Any future products or launches.

Hunting research that shows its work.	Cycle 1 / The October lull isn't in the data