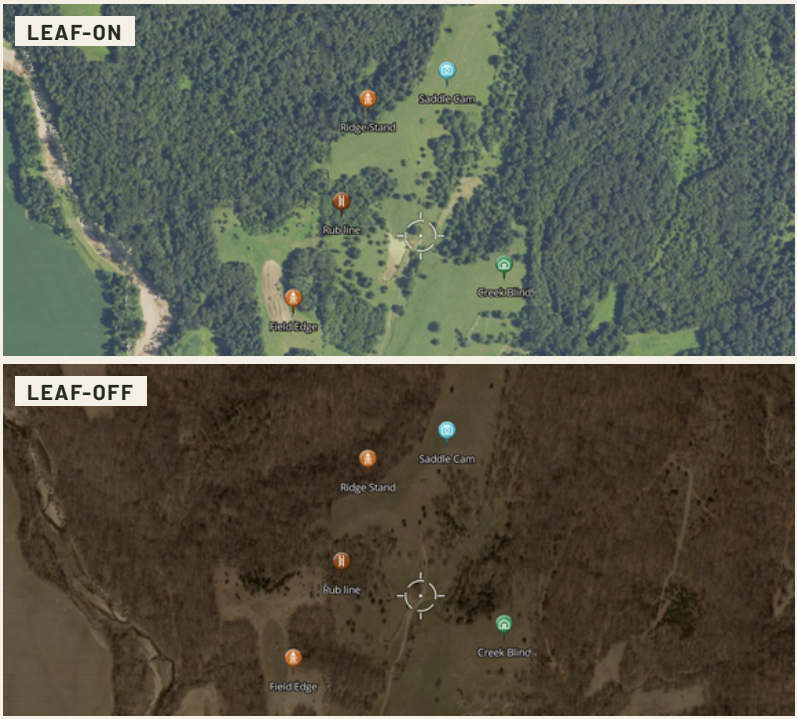
FULLY DRAWN RESEARCH

FACEBOOK / FEATURES DEEP-DIVE
CYCLE 1, OCT 26 TO NOV 8, 2026

The October lull isn't in the data

You know your hunting and your audience. This sheet gives you the research and a few angles. The post is yours.



Real FDR map screens of the same ground with waypoints. Top is leaf-on and bottom is leaf-off. Parcel lines removed. Source: FDR pricing page, captured Oct 17, 2026.

01 FDR map: leaf-off imagery

Leaf-off imagery Every plan

FDR site: "Find the bench and the creek crossing inside a timber block before you hang a stand there."

Hunting task. Screenshot one timber block on leaf-off for the first photo in your album. Circle the bench or crossing you'd sit on a weekday and ask your group if they'd pick the same spot.

Site line from the FDR features page, Oct 17, 2026

Each tool in this album is on every FDR plan.

02 FDR map: waypoints

Waypoints Every plan

FDR site: "Mark a fresh scrape line on the way out of the woods and note the date."

Hunting task. Save a waypoint for every stand and camera you hunt this cycle. Jot the day and the time in each note. Once the cycle ends, post a screenshot of your notes and ask the group to check their own weekday logs.

Site line from the FDR features page, Oct 17, 2026

03 FDR map: topo and relief

Topographic maps and shaded relief

Every plan

FDR site: "Find the draw that leads from a bedding ridge down to a crop field."

Hunting task. Add a topo screenshot with shaded relief as the next photo. Mark the draw you'd use to slip in without crossing the weekend crowd's path.

Site line from the FDR features page, Oct 17, 2026

04 The theme

Weekend pressure can keep deer quiet by day well after the crowd heads home.

ANGLES

"Pressure has a lag." In one Alabama collar study, daylight movement dropped on Sunday. That's the day after the Saturday crowd.

05 Wildcard pick C, Sunday and Friday

Daylight movement dropped 17% from Friday to Sunday and stayed low until Wednesday. Night movement didn't change.

SAMPLED 32 collared deer in the Auburn study, 2014 to 2016 seasons

> **Caveat.** One Alabama study, measured from mid-November on (before the rut there). Grouping the weekend days together showed no effect. It measured movement. It did not count sightings.

Source: Deer Move Less by Day on Sunday Than Friday: An Alabama Collar Study

06 Format ideas

Make an album from your map screenshots and add one caption per photo.

Shoot a short clip from the stand and say which weekday you're in.

07 Prompts

Ask your group which day of the week they see the most deer moving in daylight.

MUST-HAVES

Disclosure. In the first two lines of the caption, and said out loud early in videos: #ad Paid partnership with Fully Drawn Research

Disclosure setting. Switch on Facebook's Paid partnership label as well.

Tag. @Fully Drawn Scout (plus Collab invite if you've said yes)

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